

CHARITY AND PHILANTHROPY MINDSET

INTRODUCTION

- “Life is tough, it’s tougher if you are stupid.”
- Cure for stupidity = Useful Knowledge + Intelligent Application.
- Useless knowledge – Useless personalty in the society.
- Whatever is not applicable to your situation is useless.



THE BUSINESS OF GIVING

- Business is about Profit and Purpose.
- Profit is about comforting you.
- Purpose is about comforting others.
- Generosity: Mindset kind hearts; Sharing hearts. Always think of love and benevolence
- Sharing hearts are cheering hearts.
- Charity: To comfort the poor, to help the needy.
- Philanthropy: Helping humanity, Investment in societal growth, supporting prosterity.



RECONNECT

- No one is entirely self made.
- It takes a village to raise a star.
- To whom much is given, much is expected. Never forget past favours.
- You're always indebted. Always feel indebted.
- Come back to pay back, perennially.



GIVING IS MINDSET

- Mindset – What you think about most of the time.
- Mindsets: Giving and begging: Saving and Borrowing.
- All are modes of thinking: Mindset. It's either Positive or Negative.
- Purpose of learning: For personal growth, transformation!
- Changing what you think about, renewing your life.
- Transformation of mind = Transformation of life.
- Read to take steps, that benefits you, that change your circumstances.
- Gather information that can transform your situation. And to keep taking such steps.



TRANSFORMING MINDSET

- Transformation; Creating blue prints to go beyond present form.
- You either learn to change mindset or forever remain stupid.
- The wise change the screen of minds. Fools complain about their life experiences.
- It is foolish to condemn others: It is wise to Mind your Business.



TAKING UNHOLY ADVANTAGE

- The average seeker of knowledge carries hidden agenda.
- They seek to take advantage of mentors, friends, authors, speakers.
- Inciting obligations is inviting resentment, distrust.
- Personal experience regarding first book.
Dr. Adam Momoh.
- Let your goals empower you.



QUOTE: FROM LEO TOLSTOY

- “The sole meaning of life is to serve humanity.”
- To embrace meaning, live for meaning.



WE LIVE TO GIVE

- Those who have no money, generally have time.
- Those who have money, have no time.
Always busy
- Best to give both.
- Both carry equal benefits, equal return in your investment.
- Give what you have.
- To live, give.



CHINESE PROVERB

- “If you want happiness for an hour, take a nap
- “If you want happiness for a day, go fishing
- “If you want happiness for a year, inherit a fortune
- “If you want happiness for a lifetime, help somebody.”
- True Happiness is found in helping others.



QUOTES

- Zig-Ziglar: “You can get what you want by helping enough other people get what they want.”
- Winston Churchill: “We make a living by what we get; we make a life by what we give.”
- To invite greatness, serve greatly.



BEGGING MENTALITY

- Release the need to beg.
- Stop thinking about begging.
- Reverse the mindset.
- Cultivate Giving Mindset.
- Start thinking about what to give.
- Stop begging! Start giving! Start living!



THE PLEASURE PRINCIPLE

- Giving stimulates same brain cells as sex and food
- That's how giving brings pleasure.
- Givers feel good. They attract goodness.
- Givers are happier, healthier, wealthier.
- Givers are more productive, they are always happy.
- Givers live more meaningfully: their life's make more sense.
- Altruism is prewired in brains, needing activation.



PRESURRED GIVING (DRIVEN BY OBLIGATIONS)

- Not all giving produce pleasure principles.
- Certain giving evoke resentment.
- You feel depleted if you feel taken advantage off.
- Avoid giving by obligations.
- Avoid giving to cancel guilt feelings.
- Choose your charity. Don't let charity choose you.



GIVING IS PERSONAL

- Find your passion, follow your heart.
- Give towards what you care about.
- Not about how much we give; about how much love in it.
- Not about choosing the right thing.
- About what we feel is right for us.
- Find areas that resonate with your hearts.
- In that area, give time and money.



HARVARD SCIENTIST MICHAEL NORTIM

“Giving to a cause that specifies what they’re going to do with your money leads to more happiness than giving to an umbrella cause where you’re not so sure where your money is going.”



UNIVERSITY OF OREGON STUDY

- Giving elicits a surge of Dopamine and Endorphins.
- Endorphins and Dopamine produce pleasurable feelings.
- Helpers high: Altruistic behavior stimulates Endorphins release.
- Endorphin: Natural opiate.



WHAT GIVING DOES

- Evidence abound that givers experience greater satisfaction (fulfillments) than non-givers.
- Stinginess evokes a feeling of loneliness, fear, insecurity, anxiety, stress, lower immunity.
- Stinginess generates guilt feeling, dissatisfaction with life.
- Stinginess is sustained infertile miserliness.
- Stinginess: A form of immaturity; retarded developmental milestone.



UNIVERSITY OF COLUMBIA AND CALIFORNIA STUDY

- “People who gave to others tend to score much higher on feelings of joy and contentment than individuals who did not give to others.
- “Generosity generate better health.
- “Giving is why good things happen to good people.
- “Giving promotes longevity. You live longer.”



ARTICLE IN “*CUSTOMER REPORTS*” INDICATES:

- “Older adults who volunteer time have improved cognitive function, increased walking speed, increased ability to climb stairs, reduced blood pressure and improved resilience during physical activities.”



RESEARCHERS AT JOHN HOPKINS AND TENNESSEE UNIVERSITIES

- “Charitable givers experience reduced rates of stress and lower blood pressure compared to those who do not give.”



OTHER RESEARCH FINDINGS

THE LAW OF INCREMENTAL INVOLVEMENT

- “The more money you give to a particular charity cause and the longer you give; then the sooner you start giving your time.”



LITTLE IS MUCH

- Unlike impulsive spending, impulsive giving can bring wonderful benefits to your body, mind and community.
- When led to give, never hesitate. Be spontaneous.
- Begin by giving away home items like shoes, toys, clothes, furniture.
- Give about 50% of current “stuff”.



PROMOTE GENEROSITY IN CHILDREN

- “When your children see you donating money, they are much more likely to adopt a giving mindset as they grow up.”



RIPPLE EFFECTS OF GIVING

- When you let your friends and family know of your charitable donations, their will to give is lifted.
- Like crying or yawning, giving is contagious.
- One person can influence hundreds.
- When one person behaves generously, it encourages others.



RESEARCH FINDINGS

- Generosity promotes cooperation and social connection.
- Giving promotes trust, understanding, cooperation
- When you give to others, they feel closer, they trust more.
- Miserliness set people apart, creates suspicious.
- Stinginess provokes chaos, calamities, bad health, bad luck.
- Holding back reduces productivity, resources and resourcefulness.



FURTHER RESEARCH FINDINGS

- Giving cause release of Oxytocins, from same brain cells that produce Oxytocins during sex and breastfeeding.
- Oxytocin causes feelings of warmth, euphoria, connection to others.
- A dose of Oxytocin lets people give more generously, generate greater empathy for others.



FURTHER RESEARCH FINDINGS

- Giving stimulates feeling of gratitude- (givers and receivers alike).
- Gratitude grants health, wealth, happiness and social bonds.
- Counting blessings promote immunity, health and well being.
- Gratitude stimulates the will to be kind, to give.



SPIRITUAL BENEFITS OF GIVING

- You gain peace of mind.
- You attract goodness to you and family.
- Lifting the helpless lifts the helper.
- Stinginess lets you feel worried, troubled.



MISERLINESS

- Misers epitomise misery, the only difference is “y”.
- Wh’y will you let misery happen to you.
- Symptoms of Misery = Unhappiness, distress, despair, grief, suffering, depression, gloom, doom, torment.
- Unresolved misery leads to suicide tendencies, terminal ailments.
- If you suffer any of these symptoms.
- There is probably deficiency of “giving”.
- Consider “giving” as a palliative measure.



CORPORATE CHARITY

- Joint company charity improves employee morale.
- Joint family charity improves family bonding, trust, harmony.
- The opposite is also true.
- Money can't buy happiness; unless you spend it on others.
- Make sure your generosity has an impact.
- Giving is the secret of getting ahead.



AFFIRMATIONS

- Develop affirmation to change Mindset.
- I give generously to myself and others.
- I am a blessing to the world.
- I epitomise benevolence.
- I give freely as I receive freely.



WHERE TO GIVE (FOLLOW YOUR HEART)

- Structure your giving: Organogram.
- Charity to self-save.
- Home – Where charity begins (Family).
- Pay well: Salaries, Commissions, Allowances.
- Company – Sinking funds.
- Parents - Paying back, with interest.
- Orphanage – Cash and Kind.
- Community Corporate Social Responsibility – Touching lives, impacting your generations.
- Mastermind: Forming groups to share knowledge.



OTHER AREAS TO GIVE

- Seminar – Where you gain knowledge.
- Old teachers.
- Widows.
- Poor sellers
- Spiritual Organisations.
- Charity organisations.
- 50% of Current “Stuff”.



GIVING AT 100/10 ACADEMY

- Stimulate back-sliding members (Whatsaap group).
- Invite others to the seminar.
- Share testimonies.
- Be an evangelist of altruism.
- Buy books for self, and for others.
- Contribute to the Academy's orphanages.
- Help people overcome infertility of the minds.



THANK YOU.
LOVE YOU.
BLESS YOU.

